

# 4 ways analytics in Azure can help you drive innovation

## 1 | Leverage data at scale.

Use **Azure SQL Database's** horizontal and vertical scaling to handle dynamic data workloads.

## 2 | Deliver exceptional data analytics at speed.

Reduce the time it takes to deliver insight with **Azure Data Lake Storage Gen2's** extended blob storage capabilities and high-performance file system.

## 3 | Own your strategy with flexible tooling options.

Combine Azure's cloud with on-premises servers in a hybrid architecture using **Virtual Private Networks and Azure ExpressRoute.**

## 4 | Empower everyone with accessible and intuitive analytics tools.

Build AI models and unlock transformative analytics using **Azure Databricks** or **HDInsight.**

Find out how Azure can help you drive innovation through data.

Download a free copy of ***Cloud Analytics with Microsoft Azure*** by Packt today.

[Download the e-book](#)

