

Unlock value at scale with low-code AI tools

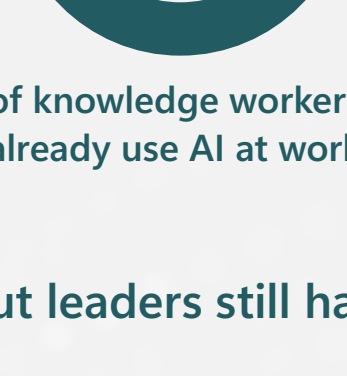
Do more than modernize your organization's digital landscape—reinvent it. Low-code AI tools empower every employee to design solutions that help your organization scale efficiently. See how Power Platform can deliver a significant ROI to your organization.



Is your organization keeping up with AI?

With AI already at work, the next step is making it work for you. But where do your leaders and workforce stand on adopting AI tools at work?

For employees, the consensus is clear...



of knowledge workers already use AI at work¹

90% save time with AI¹

84% are more creative¹

83% enjoy their work more¹

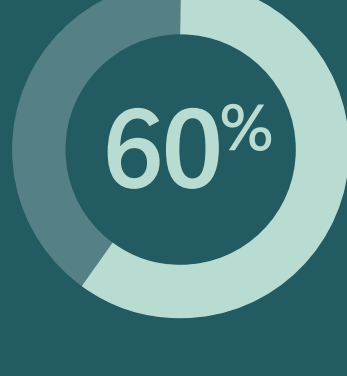
...but leaders still have some concerns.



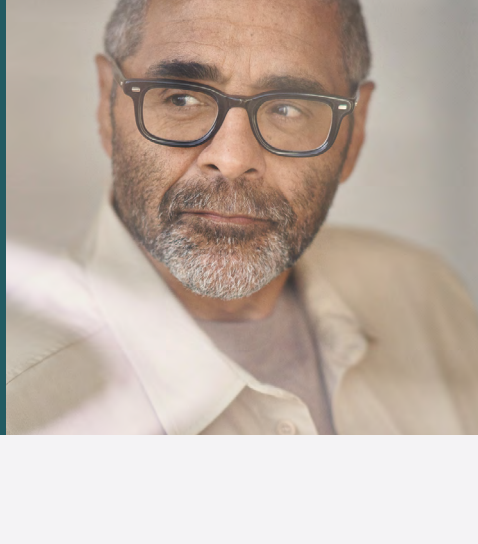
while 79% understand AI will help them stay competitive,¹

59% worry about quantifying the real ROI of AI¹

The impact?



of leaders aren't confident their organization has a plan and vision to implement AI successfully¹



Make AI work for you with low-code technology

Low-code platforms are tools that allow your employees to build and customize applications without any advanced IT or app coding skills. Integrating a platform with low-code capabilities gives everyone the power to build and deploy custom applications, making every employee a part of innovation.

The right low-code tools deliver on three key areas of performance

- Secure efficiency at scale**
 Scale at a competitive pace and match growing business needs with efficiency—without sacrificing security.
- Simple, low-cost customization**
 Put custom app development in the hands of any employee, reducing the costs associated with advanced technical expertise.
- Agile integration**
 Create tools your team can quickly adapt in an evolving business landscape while still seamlessly enabling integration with legacy systems.

Realize your AI vision with Microsoft Power Platform

Stay agile against competitors and dynamic markets with a single integrated solution that makes the development process simple, secure, efficient, and collaborative.

This is Power Platform, the world's most complete set of integrated, low-code development tools. With Power Platform, anyone on your team can build custom apps and websites, automate workflows, analyze real-time data, and deploy virtual customer service agents.

The Power Platform lineup



How they work

- CREATE** customized applications with low-code capabilities
- BUILD** tools to automate workflows across applications and services
- ACCESS** and analyze data and insights in real time

Why that matters

- INCREASE** productivity and efficiency across your organization
- IMPROVE** supply chains and reduce production costs
- ADVANCE** innovation and save on IT time and costs

The cost-saving benefits of Power Platform

A recent Total Economic Impact™ study commissioned by Microsoft and conducted by Forrester Consulting highlights the value Power Platform offers*.

Over a three-year period, organizations that deployed Power Platform saw

\$15.4M
in additional revenue over three years²

\$93.06M
net present value²

216%
ROI²

Financial savings over a risk-adjusted three-year period

\$14.8M
in operational costs²

\$61.4M
in app, automation, and web development costs²

\$44.5M
in employee time²

*Disclaimer: The Forrester Total Economic Impact™ study results are based on participants' experiences aggregated into a composite organization with \$108 in annual revenue and 30,000 employees.

Do more than modernize your organization with Power Platform—revolutionize it.

Microsoft Power Platform delivers the solution you need to scale your business efficiently and securely with the real, cost-saving benefits you want.